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For Immediate Release

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Arico Natural Foods Boosts Sustainability Efforts

Investment in carbon offsets equivalent to not driving a car for more than 250,000 miles

Beaverton, Ore. – August 18, 2008 – Building upon its longstanding commitment to environmental sustainability, Arico Natural Foods has expanded its support of renewable energy initiatives and increased its global reforestation efforts.

Arico recently entered into a partnership with the nonprofit Bonneville Environmental Foundation (BEF) to offset the carbon emissions of its business operations. Arico worked with BEF to calculate the carbon dioxide emissions created annually by its auto and air travel, product shipping and electricity use at its headquarters, and purchased Green-e® Climate certified carbon offsets through BEF to offset its carbon footprint.

Arico's initial investment in carbon offsets through BEF was equivalent to planting approximately 28 acres of trees, or not driving a car for almost 20 years or 250,762 miles. The funds help support renewable energy projects like the White Creek Wind Project, a wind farm located on 9,500 acres of ranchland in southern Washington State that produces enough pollution-free electricity to power 38,000 residences. Learn more at: www.b-e-f.org/renewables/whitecreek.shtm.

“Leaving the Earth a more beautiful place than when we got here is important to us,” said Arico CEO and co-founder Angela Ichwan. “That’s why we place such a high value on running a sustainable business.”

In addition to its commitment to offsetting carbon emissions, Arico continues to support global reforestation efforts. The company partners with American Forests to plant a tree for every new store that carries Arico Cassava Chips. Last year, Arico planted trees in Sumatra to help preserve the habitat of the endangered orangutan. This year, the company is supporting a tree-planting project closer to home – in Oregon’s Deschutes National Forest, which has been devastated by fires in recent years. To learn more about Arico’s sustainability efforts, please visit www.aricofoods.com/eco-friendly.

About Arico Natural Foods

Arico Natural Foods was co-founded by husband-and-wife team Hermanto Hidajat and Angela Ichwan in Beaverton, Oregon in 2004. Inspired by Angela’s young niece, Ella,



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who follows a diet free of gluten and dairy as an alternative treatment for autism, the pair set out to create a line of snacks that would be safe for those with restricted dietary needs, yet delicious enough to share. With an aim to promote “mindful snacking,” the company launched its first line of organic, whole grain, gluten- and dairy-free cookie bars in 2005. It has since followed with a line of cookie pouches and two more cookie flavors, as well as a line of all-natural cassava chips. Arico products are sold nationwide in Whole Foods Markets and in many natural foods stores. In addition to its sustainability efforts, the company is committed to supporting those who live gluten- and dairy-free by participating in community events and fundraising walks that help raise awareness for autism and celiac disease. For more information, visit Arico’s website at www.aricofoods.com.

About the Bonneville Environmental Foundation (BEF)

Founded in 1998, the non-profit Bonneville Environmental Foundation furthers the development and use of new renewable energy resources and restores watershed ecosystems. With the goal of powering change, BEF reduces dependency on fossil fuels by adopting clean, environmentally friendly sources of energy. Through revenues generated from the sales of green power products, BEF funds projects that restore damaged watersheds and support new renewable energy projects from solar, wind and biomass. BEF pioneered the sale of Green Tags in 2000 and has helped establish national standards for certification and trading. More information is available on the Web at www.b-e-f.org or www.GreenTagsUSA.org.

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